

velfont

December 2022



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SUSTAINABILITY REPORT 2022

Realities that prove that a more Sustainable Planet is in our hands

COMMITTED TO OUR ENVIRONMENT

Respect for the planet and our social environment is **part of our DNA**. Aware of the potential impact of our activity, it is up to us to **reverse this impact and thus benefit our environment**.

OBJECTIVES THAT HAVE BECOME REALITIES

During this year, we have focused our efforts on **improving our Raw Materials, Products and Packaging** in order to reduce their environmental impact.

We are excited to share with you in this Annual Report those **Objectives** set 12 months ago that **are now a reality**.

Lines of action



1. RAW MATERIALS

2. PACKAGING

1. Raw materials

1.1. FABRICS

1.2. MEMBRANES

1.3. FILLING AND FLEECE

1.1. Fabrics



BETTER COTTON
members.

100% of our **Cotton**
is socially and
environmentally
sustainable.



100% of our
Organic Cotton
fabric is **GOTS**
certified, which
guarantees its
organic content.



100% of our
Bamboo thread is
certified and
comes from
responsible
forestry.



GRS certified
recycled
Polyester thread
from
environmentally
recycled plastic
bottles.

Other materials:

- Lyocell Tencel™ → 100% of the Lyocell in our products is Tencel™, with minimal environmental impact
- Polyamide yarn → 100% of our Polyamide yarn is recycled and with GRS certification

1.2. Membranes


In 2022, after great efforts in R&D&I, we succeeded in incorporating **the Sustainable Polyurethane (PU) film in all our waterproof articles**


- 90% recycled
- From “pre-consumer” industrial waste
- GRS certified
- Minimal use of virgin raw materials
- Contribution to the reduction of industrial waste
- Exactly the same performance as the standard film




 Waterproof

 Breathable

 Noiseless

 Soft to the touch

 Washable and resistant

 Long useful life

We highlight this as **one of our key 2022 milestones of the Planet Care project**



1.3. Filling and fleece



The **Cotton fleece** of our emblematic “**Max Cotton**” quilted protector **is recycled**, obtained from leftovers from the textile industry. **GRS certified.**



100% of our **Polyester filling**, used in **Pillows and Duvets**, is **fully recycled**, from recovered “post-consumer” bottles, which contributes to the disposal of waste already present in the environment. **GRS certified.**



The **Polyester fleece** is also **recycled**, from recovered bottles. **GRS certified.**



In 2022 we have recovered from the Environment:

40 Million bottles recovered



2. Packagings

2.1. PLASTIC

2.2. CARDBOARD BOXES

2.3. LEAFLETS AND DISPLAYS



2.1. Plastic



Protection Range

Replacement of PEVA and PP plastic bags with **cardboard boxes** for **all our models**:

- Mattress covers
- Pillowcases
- Protectors
- Fitted sheets

Removal of the plastic window from absolutely all of our boxes

Pillows, Duvets and Quilted mattress protectors Range

Improvement of the bags/briefcases to promote their **Dual Use** as a tidying bag and to increase their **perceived value** and thus prevent them from being discarded and generating waste:

- New zip pulls, more practical and durable
- Extra wide and stronger zip for increased durability (essential for use as a tidying bag)
- More fabric, less plastic

Plastic in our Packagings

The **plastic parts** that are still essential (display pockets and front side of pillow bags) have also evolved: **from Non Recycled PEVA to 100% Recycled PE**

And the **Coils** wrapping our pillows are already **70% recycled**

2.2. Cardboard Boxes

The cardboard in our packagings is:

- 100% recycled
- FSC certified
- 100% recyclable



Printing with **environmentally friendly, vegetable-based inks** that minimize the use of solvents

Replacement of the plastic coating on all boxes **with water-based varnish**

Reduction in the use of adhesive tape to reinforce box closure

And they are not only sustainable, **they are also better:**

- **Higher grammage**, for greater strength and durability
- **Security locking tab**
- **Self-assembling bottom**, more resistant and with no risk of opening

2.3. Leaflets and Displays



The Paper and Cardboard in our Packagings are:

- 100% recycled
- FSC certified
- 100% recyclable



Printing with **environmentally friendly, vegetable-based inks** that minimize the use of solvents

We encourage the use of **alternative materials with minimal environmental impact** such as **Sugar Cane Paper**:

- From agro-industrial waste
- Minimal use of virgin raw materials
- With a higher biodegradability than paper

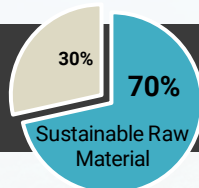
NO SOONER SAID THAN DONE

Sustainability is undoubtedly one of our greatest challenges, which puts us to the test and makes us improve day by day.

Today we look back and proudly see the road we have traveled, and we close the year celebrating the Goals achieved in 2022.

Sustainable Raw Material:

70% over total of
Raw Materials



*Threads, Fabrics, Fillings, Nappas and Sheets

BIO-BASED GLUE



Our latest R&D&I project is a **Sustainable Adhesive**. This Adhesive is a necessary component in **all waterproof products**, as its function is to adhere the film to the fabric.

Our Bio-based alternative stands out for:

- Its **plant and renewable origin**
- A **smaller carbon footprint**

Its **immediate application** in the Velfont range.

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PLANET CARE

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**LET'S GO.
THIS HAS ONLY JUST BEGUN.**